



“If I can share my experience, strength and hope and have it change the life of just one woman, then it is all worth it.”
-Laura, 2007 AWEE Face of Success recipient and domestic violence survivor

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Changing lives is serious business. Every day, Arizona Women's Education & Employment (AWEE) changes lives through the dignity of work. For nearly three decades, the organization has been investing in Arizona women, families and our community— helping real people with real issues turn their lives in a new direction and chart new courses for a better future.

You can be a part of this important work by supporting AWEE's award winning programs and services. One easy way is to mark your calendar for **Thursday, November 6th** to attend our annual **Faces of Success Luncheon** at the Arizona Biltmore Resort & Spa. As a committed corporate partner investing in the success of Arizona's workforce, we are thrilled to have Wells Fargo returning as the luncheon's presenting sponsor for a fourth year.

We urge you to be part of the important investment in allowing more women, men and young adults to chart their own course by sponsoring this popular "must-attend" event that typically attracts more than 800 business women and community leaders. The luncheon is full of laughter, camaraderie, great prizes, networking, and most importantly, *impact*. Your support and investment will make an incredible impact on those AWEE serves – people who have been downsized or interested in furthering their education and changing careers, others who have suffered domestic violence or loss of a spouse, those newly released from prison looking for a new start, or those simply seeking better wages and career advancement to support themselves and their families. Your support of AWEE allows people like Laura, Iditris, Jason and many others to navigate through the changes in their lives.

We know that you have been one of AWEE's key supporters in the past and we invite you to consider sponsoring the 2008 Faces of Success Luncheon outlined in detail on the attached opportunity list. This is a great opportunity for gathering 10 colleagues and customers for a very fun afternoon – it's also a great way to kick off the holiday season. The top sponsorship levels provide unique opportunities to position your company in front of nearly 1,000 business and community leaders who attend the event. Table sponsors are also positioned as important stewards of the work AWEE does in workforce development and changing lives through the dignity of work.

Whether it's a yoga pose, a woman in a business suit jumping rope, a high school fight song being belted out to win a prize, the Faces of Success Luncheon promises to deliver a great deal of fun and celebration. The crowd is moved by the touching stories from the Faces of Success – men and women who have overcome significant life challenges. And we will celebrate another Jeanne Lind Herberger honoree, an incredible individual who consistently supports advancing the lives of women and AWEE's mission.

We hope to celebrate your investment in making this all happen. Please consider a sponsorship, table and/or in-kind donation that will change lives as AWEE works hard to serve the growing number of people seeking a new direction for their lives.

Sincerely,

Virginia Nelson
2008 Faces of Success Luncheon Co-Chair

Phyllis Dumond
2008 Faces of Success Luncheon Co-Chair

P.S. Place your reservation for a sponsorship, table or individual tickets by July 31 and you will be eligible to win a sports package that includes a suite at the September 3rd Phoenix Mercury game against the Minnesota Links.



NOVEMBER 6, 2008 *FACES OF SUCCESS* LUNCHEON
Arizona Biltmore Resort & Spa
SPONSORSHIP OPPORTUNITIES

As a **PLATINUM SPONSOR** (\$10,000) of Arizona Women's Education & Employment *Faces of Success* Luncheon, your company would receive the following:

- Two complimentary tables of 10 seats each with premier placement
- Logo placement on event materials including invitations, program, PowerPoint presentation, signage, e-mails and table display materials
- Recognition from podium at luncheon
- Prominent recognition in AWEE newsletters throughout 2008-09, including short company message in one newsletter issue
- Logo on Web site promotional page
- Opportunity to provide signage or table gift at the event
- Positioning in all media relations efforts related to the event
- VIP invite to an AWEE Tracker gathering

As a **GOLD SPONSOR** (\$7,500) of Arizona Women's Education & Employment *Faces of Success* Luncheon, your company would receive the following:

- Two complimentary tables of 10 seats each with premier placement
- Logo placement on event materials including invitations, program, PowerPoint presentation, signage and emails
- Recognition from podium at luncheon
- Recognition in AWEE newsletters throughout 2008
- Logo on Web site promotional page
- Recognition in all media relations efforts related to the event

As a **SILVER SPONSOR** (\$5,000) of Arizona Women's Education & Employment *Faces of Success* Luncheon, your company would receive the following:

- One complimentary table of 10 seats with key placement
- Name placement, as appropriate, on event materials including invitations, program, PowerPoint presentation and emails
- Logo on Web site promotional page
- Name featured in one AWEE newsletter and on Web site promotional page

As a **CORPORATE PARTNER** (\$2,500) of Arizona Women's Education & Employment *Faces of Success* Luncheon, your company would receive the following:

- One complimentary table of 10 seats
- Name placement on the event PowerPoint presentation and program
- Name featured on the Web site promotional page

As a **PREMIUM TABLE SPONSOR** (\$1,250) of Arizona Women's Education & Employment *Faces of Success* Luncheon, your company would receive one complimentary table of 10 seats and company name in the event program and on the PowerPoint presentation.

\$750 for a table of 10 seats

In-Kind donations are also needed for AWEE's signature give away and raffle featured at the Luncheon. Program and PowerPoint recognition, as well as some verbal recognition are offered for this support.



NOVEMBER 6, 2008 *FACES OF SUCCESS* LUNCHEON
Arizona Biltmore Resort & Spa
SPONSORSHIP COMMITMENT FORM

As an **AWEE Faces of Success** sponsor, we agree to offer AWEE the following:

➤ Use of corporate logo or corporate name on collateral material and web site;

➤ Sponsorship donation of (check one):

_____ \$10,000 Platinum Sponsor

_____ \$7,500 Gold Sponsor

_____ \$5,000 Silver Sponsor

_____ \$2,500 Corporate Sponsor

_____ \$1,250 Premium Table Sponsor

_____ \$750 for a table of 10 seats

➤ _____ We would be willing to host an AWEE participant at our table. *AWEE will make its best effort to confirm a participant to attend the event, however, work schedules or other personal constraints may impact their actual attendance.*

➤ In-Kind donation for the:

Give-a-way (values typically range from \$20-\$200 and are packaged with other items)

Describe item: _____

Raffle item (values typically range from \$500 on up)

Describe item: _____

We also encourage our community partners to consider hosting a discussion or presentation about AWEE for their office staff, where appropriate. Additionally you might consider helping disseminate information to employees about ways AWEE can help with employee retention programs, career tracks and other workforce related services.

Payment is due by October 1, 2008. (Installments arranged with the approval of AWEE are also available.)

Please make checks payable to Arizona Women's Education & Employment.

We _____ (**company name**) agree to support AWEE in the manner outlined above.

Signed and dated

Contact from your company for this project (please include name, address, phone, fax and e-mail):

To receive full promotional opportunities, including representation in our event invitation, please fax completed form to Susan Lagasse at (602) 223-4338 by August 31, 2008.



NOVEMBER 6, 2008 *FACES OF SUCCESS* LUNCHEON
Arizona Biltmore Resort & Spa
IN-KIND DONATION FORM

Donor or Company Name: _____
(please print as you wish to be recognized in the event program)

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Cell: _____

Description of Item: _____

Value of Item: \$ _____

Expiration Date: ____/____/____ (*expiration date must be November 2009 or later*)

Black-Out Dates or Special Circumstances: _____

- Gift Certificate Attached/Item Enclosed
- Please create a certificate for our donation
- Item will be ready for pick up on or after the following date: _____
- Item will be mailed or delivered to AWEE on or before: _____

Authorization:

Authorized Signature *Date*

Luncheon Committee Contact *Phone*

Arizona Women's Education & Employment Tax ID #86-0412509.

Now in its 14th year, the Faces of Success luncheon and raffle provides general fundraising dollars to support the numerous programs, training and education for the participants directly served by AWEE. AWEE's mission is to change lives through the dignity of work.

Thank you for your generous support of Arizona Women's Education & Employment!

**For additional information, please contact Susan Lagasse at AWEE (602) 223-4333.
Please fax or mail this completed form to the attention of AWEE Luncheon Committee at:**