



ARIZONA WOMEN'S EDUCATION AND EMPLOYMENT, INC.

FACES OF SUCCESS LUNCHEON PARTNERSHIP OPPORTUNITIES

FACES OF SUCCESS LUNCHEON

The Faces of Success Luncheon is not your every-day fundraiser. This fast-moving, engaging and action-packed two hours mixes great stories with great fun.

For 16 years, AWEE's signature Faces of Success Luncheon has celebrated AWEE's powerful programs with captivating success stories from women and men whose lives have been renewed and refocused through the dignity of work.

The event brings together more than 900 business leaders, community members and advocates who experience first-hand how their support transforms lives and to recognize the annual Jeanne Lind Herberger Award honoree for significant contributions to families, women and Arizona's economic stability.

But don't expect to spend 120 minutes sitting quietly at your table. Before, in between and after honorees take the stage, our co-hosts shoot rapid-fire quips and use great give-aways to tempt those in the audience with a catch that would make *Let's Make a Deal's* Monty Hall proud.

DATE: Nov. 4, 2010
LOCATION: Arizona Biltmore Resort & Spa
TIME: 11 a.m.: registration and networking
11:30 a.m. to 1:30 p.m.

ABOUT AWEE (Arizona Women's Education and Employment)

For nearly 30 years, AWEE has created successful beginnings and renewed hope for more than 100,000 women, men and young adults through the dignity of work. As Arizona's preeminent workforce development organization, AWEE offers a diverse range of evidence-based training and support services throughout Maricopa and Yavapai counties. AWEE's highly personalized approach to workforce development includes case management and support services, career services and client training workshops, and educational guidance with a special focus on ex-offenders, veterans, youth, mature workers, women returning to work and career transitions. At AWEE, every individual is a unique "face of success." For more information, visit www.awee.org.

SPONSORSHIP OPPORTUNITIES

Every \$1,000 Pays For:

- 10 one-on-one sessions with our expert job counselors and those we serve.
- An AWEE participant to attend a series of job search and retention workshops.
- 4 weeks of quality childcare services for two AWEE participants training or finding a job.
- 50 tanks of gas for participants during their employment search.
- 7 credits at a community college for an AWEE participant.
- 2 years of post-employment support, encouragement and tracking for a participant.



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FACES OF SUCCESS LUNCHEON PARTNERSHIP PACKAGES AND BENEFITS

FACES OF SUCCESS WORKFORCE CHAMPION

\$25,000

- Faces of Success Program Recognition and Opportunities (up to two quality programs and all associated exposure)
- Recognition at all AWEE locations
- Recognition at AWEE Fundraising Events (Faces of Success, Cocktails & Clothes, Get Happy/Give Hope and all VIP receptions)
 - A two-minute welcome at the podium by a company representative
 - Complimentary admission to each event with premiere placement for up to 20 seats at the Faces of Success Luncheon
 - Premier placement of your company name and logo on event invitations, programs, signage, Website promotional page, social media outreach, PowerPoint presentations and guest thank you letters
 - Inclusion of company brochures at the events, where most effective
 - Option to provide a "give away" for an event raffle or auction and to present the gift to the winner
 - Opportunity to offer a sample of your product or service to all attendees
- Access to AWEE Stakeholder Lists
- Recognition in AWEE Stakeholder Materials
- Recognition in AWEE Press Materials
- Recognition on AWEE Website and Social Media Sites
- Membership in AWEE's Exclusive Tracker's Club
- Primary logo and company position in post-event Business Journal thank-you ad
- Appropriate additional opportunities

FACES OF SUCCESS CAREER BUILDING CHAMPION

\$15,000

- Faces of Success Program Recognition and Opportunities (one quality program and all associated exposure)
- Recognition at AWEE Fundraising Events (Faces of Success, Cocktails & Clothes, Get Happy/Give Hope and various VIP receptions)
 - Complimentary admission to each event with premiere placement for up to 20 seats at the Faces of Success Luncheon
 - Premier placement of your company name and logo on event invitations, programs, signage, Website promotional page, social media outreach, PowerPoint presentations and guest thank you letters
 - Option to provide a "give away" for an event raffle or auction and to present the gift to the winner
- Additional benefits identical to Workforce Champion

FACES OF SUCCESS LIFE SKILLS ADVOCATE

\$10,000

- Recognition at AWEE Fundraising Events (Faces of Success, Cocktails & Clothes, Get Happy/Give Hope, misc. receptions)
 - Complimentary admission to each event with premiere placement for up to 20 seats at the Faces of Success Luncheon
 - Premier placement of your company name and logo on event invitations, programs, signage, Website promotional page, social media outreach, PowerPoint presentations and guest thank you letters
 - Option to provide a "giveaway" for an event raffle or auction
- Recognition in AWEE Stakeholder Materials
- Recognition in AWEE Press Materials
- Recognition on AWEE Website and Social Media Sites
- Membership in AWEE's Exclusive Tracker's Club
- Primary logo and company position in post-event Business Journal thank-you ad



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FACES OF SUCCESS EDUCATION ADVOCATE

\$7,500

- Recognition at AWEE Fundraising Events (Faces of Success Annual Luncheon, Cocktails & Clothes, Get Happy/Give Hope, misc. receptions)
 - Key placement for up to 10 complimentary seats at the Faces of Success Luncheon
 - Key placement of your company name and logo on event invitations, programs, signage, Website promotional page, social media outreach, PowerPoint presentations and guest thank you letters
 - Option to provide a "giveaway" for an event raffle or auction.
- Additional benefits identical to Life Skills Advocate

FACES OF SUCCESS STIMULUS PARTNER

\$5,000

- Recognition at AWEE Fundraising Events (Faces of Success Annual Luncheon, Cocktails & Clothes, Get Happy/Give Hope, misc. receptions)
 - Key placement for up to 10 complimentary seats at the Faces of Success Luncheon
 - Key placement of your company name and logo on event invitations, programs, signage, Website promotional page, social media outreach, PowerPoint presentations and guest thank you letters
 - Option to provide a "giveaway" for an event raffle or auction
- Additional benefits identical to Education Advocate

FACES OF SUCCESS SUSTAINING PARTNER

\$2,500

- Recognition at AWEE Fundraising Events (Faces of Success Annual Luncheon, Cocktails & Clothes, Get Happy/Give Hope, misc. receptions)
 - 10 complimentary seats at the Faces of Success Luncheon
 - Placement of your company name on event programs, Website promotional page, social media outreach and PowerPoint presentations
 - Option to provide a "giveaway" for an event raffle or auction
- Recognition in AWEE Stakeholder Materials
- Recognition on AWEE Website and Social Media Sites

TABLE, SEAT SALES

PREMIUM TABLE SPONSOR (\$1,250) receives one complimentary table of 10 seats. Your company name will also be included in the event program and PowerPoint presentation at the Luncheon.

- \$850 FOR A TABLE OF 10 SEATS
- \$100 FOR A SINGLE TICKET

FACES OF SUCCESS IN-KIND SUPPORT

Donations of goods and services will be acknowledged based level of support. Opportunities include:

- **Audio Visual:** Full production set-up and run-of-show support, including lighting, music, multiple microphone system and PowerPoint presentation.
- **Postage and Printing:** For event invitations, program, save-the-date card (approximately 7,000 each)
- **Give-a-way and raffle items:** Give-aways are typically valued at \$50-\$100 and include restaurant gift cards, professional services, health and beauty items, etc. Higher value raffle items—such as airline vouchers, jewelry, get-a-ways, etc.—help generate ticket sales/support for our programs.
- **Named Scholarships:** Funds support a participant's job training or higher education.
- **Business Service Sponsorships:** A wide range from cell phone service, Website design and development to printing, specialized software and training.
- **Office Supply and Equipment Sponsorships:** For computers, paper goods, printer cartridges, etc.
- **Gift cards:** To help participants pay for basic necessities like utility bills, toiletries and food as well as for food and beverages for workshops, donor cultivation meetings and site visits.



ARIZONA WOMEN'S EDUCATION AND EMPLOYMENT, INC.

2010 FACES OF SUCCESS ANNUAL LUNCHEON COMMITMENT FORM

YES, I would like to become an AWEE Faces of Success Luncheon Partner and help more people get back on their feet, secure a quality job and climb the career ladder.

- Faces of Success **Workforce Champion** \$25,000
- Faces of Success **Career Building Champion** \$15,000
- Faces of Success **Life Skills Advocate** \$10,000
- Faces of Success **Education Advocate** \$ 7,500
- Faces of Success **Stimulus Partner** \$5,000
- Faces of Success **Sustaining Supporter** \$ 2,500
- Faces of Success **In-Kind Supporter**

Details of items: _____

(Additional corporate and single tables are also available.)

Please make checks payable to: Arizona Women's Education & Employment.
Payment is due no later than **NEED DATE and appreciated as soon as possible.**

_____ agrees to support the AWEE in the manner outlined above.
(Company Name)

Signed

Date

Contact for this project (please include name, address, phone, fax and e-mail):

Please complete this form and return to the attention of Susan Lagasse as soon as possible to ensure inclusion in appropriate collateral materials.

Email to SusanLagasse@AWEE.org